

OUR MISSION

The British Chamber's working committee that gives greater **visibility to British investment in Spain** through its dialogue with foreign investment **institutions and economic leaders in both countries.**

OUR BAROMETER

4th Barometer - 2018
Highlight relevance of BI in Spain
Identify challenges to increase this investment:

- Taxation
- Labour market
- Market Unity
- Digitalization

Ability to give regional data
Annual study with bi-annual updates
High level presentations to institutions & media

INSTITUTIONAL PLAN

Plan exclusive meetings for BISC members with key stakeholders with national and regional decision makers :

- Government
- Parliament
- Political parties

High participation level of institutions in BISC events
Main discussion subjects: political overview, economic policy, Brexit, investment challenges



OUR OBJECTIVES

1. Develop tools which showcase British investment in Spain via clear and strategic messages
2. Become the leading spokespersons for Spanish and British decisions on themes related to improving investment
3. Represent the interests of British investment in Spain within the Spanish government
4. Create a network of contacts amongst businesses and Institutions which help other member companies
5. Be a reference point in the debate on the Brexit process, both as a committee and a Chamber, without compromising the image or position of member companies

NETWORKING

Meetings hosted by BISC members
Other coordinated events : economic journalist breakfast (1/yr)
Joint forums: electoral forecast/ brexit impact / economic
CEOs lunch

PARTNERS & AUDIENCES

Spanish & UK Government
Business associations
Media
Think Tanks
Business schools

**2018 - 2020
PRE-POST BREXIT
SCENARIO**

SPECIAL CHALLENGES
FOR UK BASED COMPANIES

MINIMIZING IMPACT
&
MAXIMIZING OPPORTUNITIES



DIAGEO

gleeds⁶



HAYS Recruiting experts worldwide

HSBC



intu

sage



Public affairs partner:



Legal partner:



UK Embassy representation:

